



Paws & Claws



HOPE, HEALTH, HOMES FOR CATS AND DOGS IN NEED

Advertising Guidelines

General Rules:

Advertising is to be non-political.

The S.P.A. retains the right to reject any proposed advertisement it deems inappropriate.

Costs:

Prices are in pesos and may be paid in pesos or dollars (at current conversion rate).

Number of Issues	Full Page	Half Page	Quarter Page
1 monthly issue	200 MXN	180 MXN	150 MXN
3 monthly issues	500 MXN	450 MXN	375 MXN
12 monthly issues	1800 MXN	1500 MXN	1300 MXN

These costs are based on the advertiser supplying usable copy/art work in jpeg format. The cost is the same whether the ad is in color or black and white.

Members of the S.P.A. Preferred Providers program receive a 15% discount off ad price.

If the S.P.A. is to prepare the artwork, there will be an additional cost based upon the work to be done. A quote is available upon detailed request.

Payment may be cash, U.S. or Mexican check, or via PayPal and must be made in full at the time the advertisement is submitted. All checks must be made payable “Sociedad Protectora de Animales de San Miguel de Allende, A.C.” (full name is necessary). Payment may be delivered by any of the following methods: (1) bringing it to the S.P.A. during our regular office hours; (2) dropping it off at any La Conexion location - please mark envelope “S.P.A., PMB 18”; (3) mailing it to the S.P.A. address: Sociedad Protectora de Animales (S.P.A.), Los Pinos #7, Col. Lindavista, San Miguel de Allende, GTO., 37736, Mexico; or (4) mailing to our U.S. address, S.P.A., PMB No. 18, 220 N. Zapata Hwy. No. 11, Laredo, Texas 78043-4464 U.S.A. It is best to bring cash payments to the S.P.A. Use the “Donate” button on any page of our website (<https://www.spasanmiguel.org>) for PayPal payment.

A receipt will be issued upon payment.

For more information: Contact Harry Burrus, editor, spapawsandclaws@gmail.com